

For Immediate Release
Trim Nutrition Media Contact:
Molly Hunsinger, Director of Marketing

Cell: 941-685-0367 Office: 727-286-7251

Email: molly@trimnutrition.com

New Doctor-formulated Fat-burning Supplement Launched by Trim® Nutrition, Inc.

Clearwater, FL-based medical company launches new doctor-formulated supplement, Trim® SuperBurn™, for ultimate fat burning and sustained energy with beta hydroxybutyrate for the benefits of a ketogenic diet without carb restriction.

Clearwater, FL—April 4, 2017—<u>Trim® Nutrition Inc.</u>, the flagship brand of Wellness Health Management, Inc.—a medical company specializing in development, manufacture, sales and distribution of high performance health and wellness products and services—today announced the launch of <u>Trim® SuperBurn™</u>, the ultimate fat burner for sustained energy and weight loss support with beta hydroxybutyrate (BHB) for the benefits of a ketogenic diet without carb restriction.

Doctor formulated with premium ingredients, Trim® SuperBurn™ was created for people looking to lose fat, increase lean muscle mass and improve athletic performance and is available now online and in select, south Florida retail locations.

"We are very proud to support the movement toward more carb conscious diet and exercise regimens. Trim® SuperBurn™ was specifically engineered to be a major component of our newest weight management and fitness program, Trim® Carb Revolution™. The program combines carbohydrate cycling with intermittent fasting—a cutting edge system designed to reset the body's fat burning hormones and accelerate metabolic drive," said Brent Agin, MD, President and CEO of Trim® Nutrition, Inc.

Trim® SuperBurn™ contains a potent combination of nutrients, including BHB, for enhanced metabolic efficiency, improved cognitive function, sustained energy, enhanced athletic performance and appetite suppression. With Trim® SuperBurn™, active individuals can achieve a keto-adapted state without a ketogenic diet.

BHB is a ketone body which provides sustained energy for the brain, heart and muscles and is produced and burned under special metabolic conditions such as fasting and ketogenic diets. When the body has limited carbohydrate stores, such as during prolonged exercise or after fasting, ketones are particularly valuable energy sources. BHB supplementation has been used to support weight management, cognitive health, and athletic performance. BHB supplementation is good for people on low-carb diets and people looking to lose fat and increase lean muscle mass.

A 30-day supply of Trim® SuperBurn™ contains 120 capsules and retails for \$39.95 and is available online at TrimNutrition.com, <u>TeleWellnessMD.com</u>, <u>Amazon.com</u>, and in select retail locations. All Trim® Nutrition supplements include a 60-day money-back guarantee. All Trim® Nutrition products are manufactured in the USA with Guaranteed Purity and Potency in accordance with Good Manufacturing Practices (GMP), among the highest standards in the world.

Trim® SuperBurn™—the ultimate fat burner!

Quick Facts:

Product Benefits: Doctor formulated Trim® SuperBurn™ is the ultimate fat burner for sustained energy and weight loss support with beta hydroxybutyrate that provides the benefits of a ketogenic diet without carb restriction.

When/How to Use: 4 Capsules daily

Who Uses: Ideal for active individuals on low-carb diets and people looking to improve body composition (increase/maintain muscle mass, lose fat).

Product Ingredients: Acetyl L-Carnitine HCL, Garcinia (Garcinia cambogia) fruit extract, Conjugated linoleic acid (CLA), Guarana (Paullinia cupana) seed extract, Green tea (Camellia sinesis) leaf extract, Magnesium beta hydroxybutyrate, Bitter orange (Citrus aurantium) fruit extract, Yerba mate (Ilex paraguariensis) leaf extract. OTHER INGREDIENTS: Vegetable magnesium stearate, hypromellose and water.

Size: 30-Day supply includes 120 capsules

Suggested Retail Price/Availability: \$39.95; online at TrimNutrition.com,

TeleWellnessMD.com, Amazon.com and select retail locations.

About Trim® Nutrition, Inc.

Health and Wellness Products Created By People Who Care

Trim® Nutrition's product line includes vitamins, supplements and protein shakes manufactured in CGMP facilities and proprietary nutrient injections compounded in a certified licensed pharmacy using the highest quality ingredients. Headquartered in Clearwater, Florida, Trim® Nutrition's clinical staff of physicians, pharmacists, registered nurses, and research and development specialists are dedicated to the mission of Making Bodies Better™. For more information visit TrimNutrition.com. Like and follow us on Facebook, Twitter, Instagram and YouTube.

About Wellness Health Management, Inc.

Established in 2005 and headquartered in Clearwater, FL, Wellness Health Management, Inc. specializes in development, manufacture, sales and distribution of high performance health and wellness products and services including dietary supplements, weight management programs, proprietary vitamin injections and sports nutrient formulas under its flagship brand Trim® Nutrition. Wellness Health Management also manufactures and sells other category leaders including Lean™ Vodka, Pregame Body Powder and TeaZa® Energy as well as many private label brands. Wellness Health Management, Inc. also manages a full-spectrum of medical services for Metabolix Wellness Center and TeleWellnessMD®.

###